



CITY NEWS

Discover.

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BEYOND EXPECTATIONS

In this edition of *City News*, we're continuing our new feature entitled Beyond Expectations. Not only will we showcase all the good works happening in the city of St. Charles, but in this issue, you'll get a good sense of how collaboration equates to putting St. Charles on the map. Read on for further details related to the Missouri Municipal League (MML) conference held at the Saint Charles Convention Center.

(article continued on page 2)

(above) - As a part of the conference, attendees were given the opportunity to tour New Town and learn about local efforts to promote the concept of new urbanism. On Tuesday, Sept. 14, representatives from the city's department of Community Development along with staff from Whittaker Homes provided the framework for the grand tour of this unique neighborhood within the city limits.

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Citizen Police Academy

City Gives Residents an Inside Look at Department Functions

Do you have an interest in knowing more about the day-to-day operations of the St. Charles Police Department? If so, then the Citizen Police Academy is for you! According to Police Chief Dennis Corley, the academy is designed to educate citizens and provide an up close and personal look into the values, philosophy and operations of the department. "Students are encouraged to share this realistic view of the police department with other citizens," he said.

"It is our hope the experience will improve the efficiency of law enforcement and foster a closer relationship between the community and department staff."

The Citizen Police Academy begins in January of each year and runs for eight weeks. Classes in 2011 will begin on Jan. 19, and meet from 6 to 9 p.m. on Wednesday evenings. To date, some 80 individuals have participated in the

(article continued on page 11)



St. Charles will offer its fifth Citizen Police Academy beginning January 19, 2011. To date, some 80 people have graduated from the program; classes are limited to 20-25 participants. Pictured here are attendees and staff members from the 2010 class.



City Awarded Grant for Weatherization Assistance

This past summer, the city received official notification from the state of Missouri that St. Charles has been awarded a grant in the amount of \$350,000 to provide weatherization assistance for low-income residents. Each income-qualified client may receive up to \$6,200 of weatherization services free of charge. This grant is funded through the American Recovery and Reinvestment Act (ARRA). The state is

administering the grant through the Department of Natural Resources, Division of Energy. The city applied for this amount and was awarded the full balance of its request. According to Anita Telkamp, CDBG Administrator on the Community Development staff, these funds will be used to help low-income residents weatherize their homes in an effort to make

(article continued on page 5)



Turn to Page 7 for details related to this year's holiday tree selection for Christmas Traditions!

BEYOND EXPECTATIONS

Collaborative Effort Enables City Officials to Showcase St. Charles during MML Conference

(article continued from cover)

Thanks to the collaborative efforts of many people throughout St. Charles and St. Charles County, the city was able to roll out the red carpet in an effort to welcome political leaders and public servants statewide, who attended the 2010 conference of the Missouri Municipal League (MML). From September 12-15, some 750 political leaders -- including mayors, city administrators, council members, department heads, city clerks and their staff members -- participated in this annual conference held at the Saint Charles Convention Center.

"MML was an exciting opportunity from an economic development and visibility standpoint."

Mayor York

"This was an exciting opportunity from an economic development and visibility standpoint," said Mayor Patti York, "as conferences of this magnitude result in room stays, a boost to the city's tourism tax and a sure-fire way for all of us to continue positioning St. Charles as a viable location to conduct business."



CVB tour guide Agnes Hoffman explains the Muni's on Main passport to an MML guest.

MML was organized in 1934 with the aim to "develop an agency for the cooperation of Missouri cities, towns and villages, and to promote the interest, welfare and closer relations among them in



The Saint Charles Municipal Band takes a break while Mayor York and City Council members welcome MML attendees to the Foundry Art Centre.

the state." In other words, the League's basic goal is to strengthen cities through unity and cooperation.

As a past president of the MML board of directors, Mayor York indicated the focus centered around the city's ability to place St. Charles in the limelight. "But this conference was also about bringing business home," she said, "for there were many individuals locally who took the initiative and responsibility for obtaining this book of business within our city limits. We could not be more proud of how everyone rallied around this cause...collectively we truly were able to put our best foot forward."

In fact, city officials are still receiving compliments and accolades from peo-

ple in attendance, expressing how impressed they were with St. Charles -- specifically that they felt it was such a friendly, quaint and beautifully clean and pristine community.

Comments like that bode well for the city's future. For example, according to David Rosenwasser, director of the Greater Saint Charles Convention & Visitors Bureau, sales staff in the tourism office are already gearing up to complete the next round of bids to bring MML back to St. Charles in 2014. "Since we participated in the 76th annual event, it's a safe bet this conference will continue for many years to come," he said. "Our plan is to do our part to keep St. Charles in the site rotation ensuring MML returns every four years."

Mayor York also pointed out the importance of offering recognition to the many municipal and business leaders throughout St. Charles County who took the initiative and responsibility for obtaining this important piece of conference business. "We are blessed to have received the support of numerous corporate sponsors allowing



Tourism staff (left to right) Martha Little, Cyndy Garrett and Karen Godfrey pose with Sparky the Clydesdale, compliments of Krey Distributing/Anheuser-Busch.



Missouri State Representative Anne Zerr (center) attended the opening MML reception held at the Foundry Art Centre. Anne represents St. Charles in the 18th District, and also serves in the capacity of the House Tourism Committee Chair. Here she's pictured with Mayor Patti York and Craig Felzien, regional director-external affairs for AT&T - Missouri.

Missouri Municipal League (MML)

★ ★ At a Glance ★ ★

The MML event held in St. Charles represents the third-largest conference booked at the Saint Charles Convention Center so far this year. In addition, there were:

- 750 attendees, many of whom attended the city's opening reception at the Foundry Art Centre (representing a first-time visit to this local attraction)
- 1,600 room nights anticipated in the early projections as a direct result of the MML conference
- 139 vendors in town to participate in the conference's exhibit space (this was a record number for this conference)

↑ The overall economic impact of the MML conference is expected to have generated between \$600,000 and \$750,000 based on the estimate that each attendee spent an average of \$364 per day during their stay. Not bad in this economy!

the city to underwrite the balance of all related expenses for the Muni's on Main opening reception, including transportation, promotion, catering and entertainment. Plus, we could not have pulled off a welcome event of this magnitude without the shoulder-to-shoulder support shown by our Main Street merchants.

"Our sincere applause and appreciation goes out to everyone involved. By working together, we've collectively set a new benchmark for the MML conference," Mayor York concluded, "which is why going Beyond



Mayor York visits with conference attendees during the vendor event held at the Saint Charles Convention Center.

"Conferences of this magnitude result in room stays and a boost to the city's tourism tax."

Mayor York

Expectations is what people remember when they visit the city of St. Charles!"

Stay tuned...we'll certainly keep you posted on the city's progress in ensuring MML remains in the fold for the future.



Costumed guides from the tourism office greeted guests at the Foundry; above, Dan Rothwell, and right, Agnes Hoffman and Jeannette Seamon.

MML Corporate Sponsors

Sincere thanks and appreciation to the following groups and organizations making it possible for the city to host the opening reception at the Foundry Art Centre, Muni's on Main, the New Town tour and much, much more!

- Krey Distributing/Anheuser-Busch
- American Water/Environmental Management Corp.
- AT&T - Missouri
- AT&T Pioneers
- Burns & McDonnell
- Charter Communication
- Department of Natural Resources
- Foundry Art Centre
- Hazelwood & Weber LLC
- Lewis & Clark Fife and Drum Corps
- Missouri American Water/Home Owner Services
- Missouri Historic Wine Country
- Republic Services/Allied Waste
- Saint Charles Municipal Band
- Whittaker Homes



BUSINESS BRIEFS

Preserve the Shadow Plaque Project
• Master Code Professional Certified

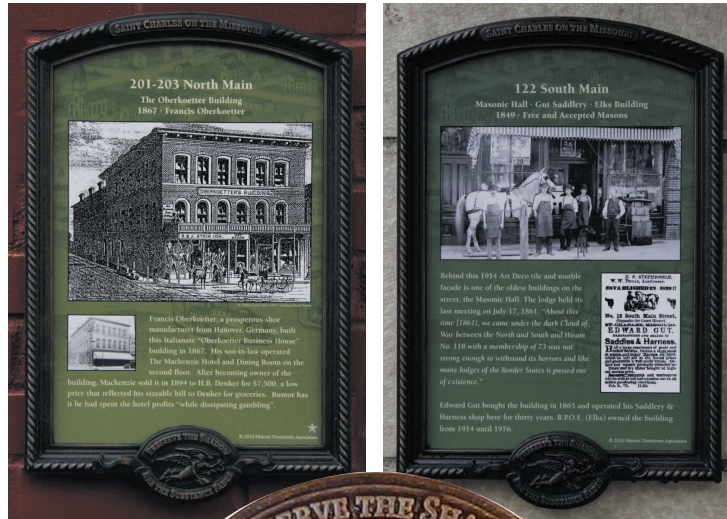


Plaque Project Commemorates Architectural and Commercial History

The Historic Downtown Association has unveiled its *Preserve The Shadow* plaque project commemorating the architectural and commercial history of St. Charles as reflected in the buildings on Main Street. To date, plaques have been mounted on 22 buildings throughout the downtown historic district. When completed, the project will identify 40 buildings from 100 South Main through 400 North Main.

According to Penny Pitman, president of Historic Downtown Association, custom-designed bronze frames display period photographs, important dates and short narratives about the buildings on which they are mounted. The frames feature a medallion inspired by an advertisement of Rudolph Goebel, noted St. Charles photographer, who worked from 1850 until well into the 1900s. Line art from the Goebel ad was converted to a bas relief to complement the frame system. A number of the photographs used on the plaques were taken by Mr. Goebel during his career in St. Charles.

"Many of our Main Street buildings have been authentically restored and



are easily recognized in the historic photographs," said Penny. "Experienced researchers examined many sources, including original documents, chain of title information, private collections and records archived by historical societies and libraries," she said. Penny indicated other sources referenced in the project, include old newspapers, county atlases, Sanborn fire maps, city directories, Polk directories, hand-written deeds and probate documents, including wills and bills

of sale. "From concept through research, design, production and now installation, we have been focused on this project for more than five years," Penny added.

Historically significant buildings in the neighborhood range from pre-Civil War construction through the recovery period of the 1870s up to WWI. Examples of commercial Federal, Italianate, Art Deco and even Beaux Arts architectural styles reflect the importance of this area as a center of

commerce in St. Charles. The downtown neighborhood from Madison Street to Clark is part of the 14-block historic Main Street listed on the National Register of Historic Places maintained by the Department of the Interior.

"We invite everyone to explore the shadows of our city's history presented on this series of plaques," concluded Penny. "In fact, stay tuned, as the complete series will be dedicated upon completion sometime in early 2011."

Editor's Note: Historic Downtown Association (Saint Charles), a not-for-profit neighborhood association, created and funded the plaque project primarily through its summer Music on Main events, organized and staffed by area volunteers.

Adam Knock Certified as Master Code Professional

Kudos go out to Adam Knock, code enforcement officer in Community Development. Adam recently received certification as a Master Code Professional (MCP). This certification requires an inspector to take and pass a series of exams in all fields of construction: electrical, plumbing, HVAC and general contracting. The exams require

a thorough knowledge of the building code, and successfully completing them demonstrates an inspector's expertise in the profession. Adam studied for the exams outside of work hours on his own personal time. There are only 35 inspectors in the state of Missouri who have achieved MCP certification, and three of them work right here in the city

of St. Charles. Now Adam joins the ranks of this prestigious group of professionals along with department colleagues Greg Tate and Brad Kerans. What a coup for the city...way to go, Adam...our hats are off to the entire team!

BUSINESS BRIEFS

Weatherization Assistance Grant • Distinguished Leadership Award



Weatherization Assistance Grant

(article continued
from page 1, cover)

them more energy efficient. "We plan to put these funds to good use in conjunction with the city's existing Home Improvement Loan Program (HILP)," she said. Anita was the city staffer responsible for preparing the grant application, which also included attending two grant seminars held in Jefferson City. She also monitored the city's application process from start to finish. For more information, call Community Development at 636-949-3222.

NOTE: Window replacements are not eligible as a part of this program. Income qualified clients will receive a home energy audit, which will determine what weatherization measures will be conducted in the home. Weatherization techniques will be installed by North East Community Action Corp. (NECAC), a non-profit organization.

Weatherization Assistance – how does it work? what's the objective?

Income qualifications are based on the combined Gross incomes of all household members, as follows:

1 single person household:	\$21,660
2 persons	29,140
3 persons	36,620
4 persons	44,100
5 persons	51,580
6 persons	59,060
7 persons	66,540
8 persons	74,020

- **Goal 1** – to provide support and direction to help residents reduce energy usage so their utility costs are more affordable.
- **Goal 2** – to help low-income clients become less dependent on other agencies that provide assistance through other hardship funds and private contributions.
- **Goal 3** – to ensure assistance to low-income households will benefit the entire community by reducing the carbon footprint created from the installation of energy-saving measures.

The bottom-line? Implementing this program in St. Charles and using innovative methods of weatherization will increase the effectiveness and efficiency of homes throughout our community.

David Gipson Receives 2010 Distinguished Leadership Award

David Gipson, AICP, planning manager for the city's department of Community Development, was recently recognized by the Missouri Chapter of the American Planning Association (MOAPA). On October 6, David received the 2010 Distinguished Leadership Award at the MOAPA Annual Conference in Columbia, MO. In his current position, David supervises all operations of the Planning Division, including administration of the zoning code, historic preservation guidelines, CDBG program and GIS mapping.

David and his staff are responsible for providing support to some eight boards and commissions, including the Planning and Zoning Commission, Board of Adjustment and Landmarks Board. David also serves as the city's floodplain administrator. He was nominated for this honor by department director Bruce Evans, who indicated David has been responsible for several planning initiatives resulting in significant new codes and policies for the city. They include:

- **Green Point Rating System** – provides development incentives for building innovation and sustainability practices in new construction. David drafted legislation, which is the first "green" ordinance in St. Charles County.
- **Main Street Recycling Grant** – he prepared and currently administers a grant from the state for a sidewalk recycling program on Main Street.
- **Strategic Plan** – David provided staff support to the sustainability issue group during the preparation of the city's new strategic plan.
- **Electronic Billboards** – he drafted the first comprehensive electronic billboard ordinance in St. Charles County.
- **New Floodplain Maps** – David coordinated a series of public hearings on proposed new city floodplain maps from FEMA. These hearings were part



David Gipson presents the city's Green Point Rating System during the MML conference.

of a city-wide education campaign to inform the public of the new maps and to prepare an appeal to FEMA.

- **Frenchtown Task Force** – he served as staff liaison to a task force appointed by Mayor York to review and revise zoning regulations for the city's historic Frenchtown neighborhood.
- **Zoning Ordinance Overhaul** – David is coordinating a top to bottom review and revision of the city's zoning code.

Christmas Traditions



FESTIVAL HOURS

OPENING DAY ~
NOVEMBER 26, 11AM-9PM

WEDNESDAYS & FRIDAYS 6:30PM-9PM
SATURDAYS 11AM-9PM
SUNDAYS NOON-5PM

DECEMBER 23, 6:30PM-9PM
CHRISTMAS EVE ~
DECEMBER 24, 11AM-2PM
DECEMBER 26, 11AM-2PM

OUTDOOR ICE RINK

FRONTIER PARK
OPENING DAY ~
NOVEMBER 26

CHECK WEBSITE FOR
HOURS OF OPERATION

SKATE RENTAL AVAILABLE
OR BRING YOUR OWN

WHERE CHRISTMAS PAST COMES TO LIFE

GREATER SAINT CHARLES MISSOURI



CONVENTION AND VISITORS BUREAU

NOVEMBER 26 ~ DECEMBER 26, 2010

CONTACT US FOR A SCHEDULE OF EVENTS
636-946-7776 | WWW.HISTORICSTCHARLES.COM

CHRISTMAS TRADITIONS

- City's Search for Perfect Christmas Tree**
- **Community Fellowship Event**
 - **Inoperative Street Lights**



OH, TANNENBAUM...OH, TANNENBAUM

St. Charles in Search of the Perfect Christmas Tree

As a part of the Christmas Traditions festival, the city started a new tradition of its own by displaying a grand holiday tree in Berthold Square. For the past two years, the city has had the good fortune of receiving inquiries from local residents who wanted to contribute their evergreen to the cause. Our special thanks to past donors:

- ★ **2008:** Suzanne and Gene Carroll
- ★ **2009:** Gladys and Harold Barklage

This year the Christmas Traditions team is once again on the prowl for the perfect tree to put on display as a part of the city's year-end festival. Any residents or business owners interested in potentially donating a tree, may submit a photo, address and contact information, for consideration as follows:

Greater Saint Charles Convention & Visitors Bureau
230 South Main Street, St. Charles, MO 63301, 636-946-7776
gscvcb@historicstcharles.com

Third Annual Helping Hands for the Holidays

WHO: Currently, the following organizations are participating in the 2010 event: The Crider Health Center, Sts. Joachim and Ann Care Service, the Community Council of St. Charles County, Our Lady's Inn, Cardinal Ritter Senior Services, Molina Healthcare, the Salvation Army and Youth in Need.

WHAT: Event organizers will serve a warm holiday buffet to those in need within our community. In addition to the meal, organizations will have the opportunity to set up booths at the event to educate and provide services to attendees. This year's planning committee is also in the process of coordinating transportation to the event, providing various basic medical services on-site, a coat giveaway, a canned food



HELPING HANDS FOR THE HOLIDAYS

ANNUAL COMMUNITY FELLOWSHIP EVENT
HELPING THOSE IN OUR COMMUNITY

and personal care items drive, caroling entertainment, a variety of activities along with holiday gifts for children and family members.

WHERE:

Saint Charles Convention Center
One Convention Center Plaza
St. Charles, MO 63303
636-669-3000

WHEN:

Friday, December 17, 2010, 4-7 p.m.

ALSO: For more information or to get involved, call Joe Capitanelli, marketing manager, at 636-669-3009 or drop him a line at jcapitanelli@stcharlesconventioncenter.com.

How to Get a Street Light Repaired?



If you notice a street light that is inoperative in your neighborhood or spot one while driving around town, you can call the city's Public Works division to make sure it's on the repair list. Here are some helpful pieces of information to consider: On the street light pole, there is a metal plate with a corresponding number (ex. S1040). If you

have the ability to write this number down, it will help city staff determine the exact location of the inoperative street light. However, even without this information, please call 636-949-3237 to report the outage.



CALENDAR OF EVENTS

2010 Holiday Schedule

NOVEMBER / DECEMBER

- Nov. 26- Dec. 26** **CHRISTMAS TRADITIONS** Historic Main Carolers, Santas & Characters For times/days: www.stcharleschristmas.com
- Nov. 26- Dec. 19** **(Weekends) SANTA'S TRAIN LAND – TRAINS ON MAIN** 100-200 blks. North Main Interactive 0-27 model train display
- Nov. 26- Dec. 31** **MODEL TRAIN DISPLAY** Frenchtown Heritage Museum Wed. & Thurs. 12-3pm, Fri. 12-3pm & 5-8pm, Sat. & Sun. 12-5pm. \$2 adults/\$1 child www.frenchtownmuseum.net
- Nov.–Dec.** **WINTER WINDOWSCAPES**

DECEMBER

- 1, 3, 8, 10, 15, 17, 22** **MISS AIMEE B'S CHRISTMAS DINNERS** 636-946-4202
- 3 & 10** **AUGUSTA'S ANNUAL CHRISTMAS CANDLELIGHT WALK** Follow luminaries for open houses/shops 5-10pm www.augusta-chamber.org
- 3-4 & 10-11** **CHRISTMAS CANDLELIGHT TOUR** Daniel Boone Home - Defiance Thousands of lights illuminate village 636-798-2005
- 4** **LAS POSADAS** South Main Mary & Joseph seeking shelter at the "inn" Begins at 6pm (starts Boone's Lick & Main)
- 5** **ST. CHARLES COUNTY SYMPHONY** 6pm – Christmas Pops Concert First Baptist Church (2701 Muegge Rd) www.sccsymphony.org
- 5** **ST. CHARLES COMMONS HOUSE TOUR** 1-5pm \$12 636-724-6092
- 11** **BREAKFAST WITH SANTA** Blanchette Park 9-11am \$8 person www.stcharlesparks.com
- 11** **MONKEY TALES THEATRE... "TWAS THE NIGHT BEFORE CHRISTMASSY BRUNCH SHOW** R.T. Weilers \$15-\$20 www.MonkeyTales.org
- 12** **CRESCENDO CONCERT SERIES** "The Bach Society" at the Foundry Art Centre 3pm, \$15 www.crescendoconcerts.org
- 15, 19** **EXPERIENCE ST. CHARLES HISTORY 1820'S STYLE** MO First State Capitol Free demonstrations and period crafts 636-940-3322
- 18** **CANDLELIGHT HOLIDAY CONCERT** MO First State Capitol 8pm, tickets \$7 on sale Nov. 26 636-940-3322

--- Events subject to changes / additions / deletions ---
Updated November 2010

OUTDOOR ICE RINK ~ Holiday Skate in Frontier Park:

Temporary ice-skating rink for kids of all ages - Nov. 26 - Jan. 2 (day or night). Purchase hot chocolate and snacks at Katy Depot, skate rentals available. For more information related to ice rink pricing, hours of operation and group rates, go to www.historicstcharles.com.



2011... Mark Your Calendar (January - May 2011)

- Jan 23** **CRESCENDO CONCERT** Patrice Jackson, Cellist 3pm www.crescendoconcerts.org
- Jan 29** **FETE DE GLACE - Ice Carving Competition** North Main Street
- Feb 26** **MARDI GRAS PARADE**
- Mar 5** **MOOLAH SHRINE PARADE** Riverside Drive
- Mar 27** **CRESCENDO CONCERT** Paul Jacobs, Organ 3pm www.crescendoconcerts.org
- Apr 8-10** **MO TARTAN DAYS** Frontier Park
- Apr 29-30, May 1** **SPRING ARTWALK** Annual artistic event to be held on Main Street and at the Foundry
- May 7** **KAREN 4 A KAUSE**
- May 18** **MUSIC ON MAIN** North Main Street
- May 22** **CRESCENDO CONCERT** Michael Barta, Violin 3pm www.crescendoconcerts.org
- May 21-22** **LEWIS & CLARK HERITAGE DAYS** Frontier Park
- May 30** **MEMORIAL DAY CEREMONY** Veterans Memorial at Bishops Landing

GREATER SAINT CHARLES

Convention & Visitors Bureau



Convention &
Visitors Bureau

230 South Main Street
St. Charles, MO 63301
636-946-7776 • 800-366-2427

www.historicstcharles.com



Discover.

COMMUNICATIONS SURVEY

It is important to all of us in the city to know we're providing you with timely information in the manner in which you want to receive it. Please take a moment to complete the following survey to give us a true snapshot of your personal preferences. Once you're finished, simply clip from the newsletter, fold and mail...you may include with your water bill payment. Or if you prefer, you can complete the same survey content online via www.stcharlescitymo.gov (detail included on the home page under Popular Links). Thanks for taking the time to give us your opinions. If you have questions or need further clarification, please call the city's Office of Communication at 636-255-6128.

1. How do you prefer to receive information from the city?

Select all that apply

- ☐ City News
(quarterly newsletter)
- ☐ Cable Access – Channel 990
(formerly Channel 20)
- ☐ Websites
(city, tourism, parks)
- ☐ Email
- ☐ Utility Bills
(informational enclosures)
- ☐ Direct Mail (letters, brochures, postcards)
- ☐ News Media (local newspapers, magazines, radio, television)
- ☐ Advertising
(local newspapers, magazines, radio, television, circulars)
- ☐ Other: _____

Comments: _____

2. City News is mailed to some 24,000 households citywide on a quarterly basis. Would you prefer to:

Select one

- ☐ Continue receiving this information as a printed publication
- ☐ Have access to this information sent electronically to your email
- ☐ Have access to this information via online posting on the city's website
- ☐ Other: _____

Comments: _____

3. In terms of newsletter frequency, would you prefer to receive City News:

Select one

- ☐ Quarterly
- ☐ Bi-monthly
- ☐ Monthly
- ☐ Weekly
- ☐ Not at all
- ☐ Other: _____

Comments: _____

4. The city's Cable Access channel offers a wide range of programming. Have you viewed programming on Channel 990 (or when it was Channel 20)?

- ☐ Yes
- ☐ No

5. If Yes, how frequently do you watch the city's Cable channel?

- ☐ Daily
- ☐ Once a week
- ☐ Once a month
- ☐ Other: _____

Comments: _____

6. If Yes, what types of programming do you prefer to view? What other programs would you like to see?

Select all that apply

- ☐ Government meetings (City Council, Landmarks Board, Planning & Zoning, etc.)
- ☐ Interviews (news magazines, business profiles)
- ☐ Art and music programs
- ☐ Special events (city festivals, local activities, celebrations)
- ☐ School board meetings
- ☐ Municipal services/city program information
- ☐ Public health and safety information
- ☐ Historical documentaries
- ☐ Other: _____

Comments: _____

7. If you answered No to #4, please tell us why you don't view Channel 990? Are there other programs you would like to see?

Select all that apply

- ☐ Unable to find the channel on my television set
- ☐ Do not have cable service by Charter Communications or uVerse by AT&T
- ☐ City cable programming not of interest
- ☐ I would watch if you provided: _____
- ☐ Other: _____

Comments: _____

8. Did you know you can view Cable programs on the city website (live and on demand)?

- ☐ Yes
- ☐ No

Comments: _____

9. St. Charles supports a website presence for the city, parks and tourism. Do you access these sites?

- ☐ Yes
- ☐ No

10. If Yes, please indicate which sites you refer to:

Select all that apply

- ☐ City
(www.stcharlescitymo.gov)
- ☐ Parks
(www.stcharlesparks.com)
- ☐ Tourism
(www.historicstcharles.com)
- ☐ Other: _____

Comments: _____

11. If No, please tell us why you don't access city websites:

Select all that apply

- ☐ Do not have a computer
- ☐ Do not have access to the internet
- ☐ Website information not of interest
- ☐ Other: _____

Comments: _____

12. Are you aware you can access the St. Charles events calendar via the tourism website?

- ☐ Yes
- ☐ No

Comments: _____

13. Are you aware you can obtain recreational programming via the parks website?

- ☐ Yes
- ☐ No

Comments: _____

14. Are you aware the Greater Saint Charles Convention & Visitors Bureau and the St. Charles Fire Department have fan pages on Facebook?

- ☐ Yes
- ☐ No

Comments: _____

15. What types of social networking do you prefer to use?

Select all that apply

- ☐ Facebook
- ☐ Twitter
- ☐ LinkedIn
- ☐ MySpace
- ☐ I do not use social networking
- ☐ Other: _____

Comments: _____

We appreciate your taking time to complete this survey. Is there anything else you'd like the city to know about its approach to communicating with city residents?

Upon completion, please clip survey from the newsletter, fold and mail (don't forget you may also include with your water bill payment). Thank you!

fold here

tape this edge



**GREATER SAINT CHARLES
CONVENTION & VISITORS BUREAU**
Carol Felzien, PR/Communications Manager
230 South Main Street
St. Charles, MO 63301

fold here

BUSINESS BRIEFS

St. Charles Police Department Operations

- Cable Access Channel 990
- Holiday Display Contest

St. Charles Police Department

Citizen Police Academy

(article continued from page 1, cover)

program. There is no cost to students. A wide variety of topics are included in the academy, including:

- Field Operations
- Bureau of Investigation
- Major Case Squad
- Identification & Forensics
- Mounted Unit
- K9 Unit
- Negotiator Team
- DARE and School Resource Officers
- Ride Along Program
- St. Charles County Regional Drug Task Force
- Neighborhood Watch
- Use of Force
- Citizens Emergency Response Team

"The purpose of the academy is to provide information to the citizens who attend so they may make informed judgements about the police department," said Mike Akers, Public Information Officer. "Understanding can dispel suspicions and misconceptions, and increase police/community rapport through this educational process."

The city will accept applications for next year's program under the following provisions:

- Applicants must be a minimum of 21 years of age, with no felony or misdemeanor convictions within one year
- Applicants must be a resident, or an owner or employee of a business within the city of St. Charles

For more information or to download a copy of the academy application online, access the Police Department page on the city's website at www.stcharlescitymo.gov.

★ ★ At a Glance ★ ★

The St. Charles Police Department offers a full-service law enforcement agency, providing around the clock services to some 68,000 residents covering an expanse of 26 square miles. The department has 112 sworn police officers and 55 civilian employees, to manage the law enforcement needs of the city. For the purposes of police protection, the city is divided into two districts, as follows:

- **District 1** -- covers the northern region of the city.
- **District 2** -- covers the southern region of the city, with the exception of an area at the western edge of the city limits.

In 2009, the department handled 57,457 calls for service, wrote 11,537 reports and made 4,520 arrests. In addition, the Police Department provides dispatch and records management services for the Ranger Division of the St. Charles Parks Department. Included in the staffing line up are:

- **Mounted Unit** -- 2 full-time officers, 1 part-time officer
- **Canine** -- 3 officers
- **Motorcycles** -- 2 officers
- **Bicycle Patrol** -- 1 officer

The department supports a Neighborhood Watch program and the annual St. Charles Night Out event. In addition, a number of business and community leaders sit on the CrimeStoppers board of directors in St. Charles. The primary focus is to pay rewards for anonymous tips on crimes that come into the department (Tipline -- 636-949-3333). Earlier this year, the city proudly announced the police department received its certification from the Missouri Police Chief's Association.

St. Charles - Cable Access Channel 990

Regular programming on the city's channel, includes:

- City Council Meetings
- City Board/Commission Meetings
- Special Events
- Art and Music Programs
- News Magazines, Business Profiles
- St. Charles School Board Meetings
- Municipal Services/Program Information
- Public Health & Safety Information
- Historical Documentaries

HERE'S HOW YOU CAN TUNE IN AND FIND US IN ST. CHARLES:

- If you have a Charter set-top converter box, tune to Channel 990, _____ or _____
- If your cable line is connected directly to your TV/VCR which has a digital cable/ "QAM" tuner:
 1. Use the unit's auto channel setting function, set for "cable" or "digital;" after that process is complete,
 2. Tune to Channel 118 and use the "channel up arrow" to find the City Channel. It may appear as 118-20, 118.2 or 118.20.

NOTE: If the next channel up the dial is 119, you must obtain a Charter set-top converter box to view the City Channel on your current TV/VCR (1-888-438-2427).

Don't forget, you can view the channel live from the home page of the city's website at www.stcharlescitymo.gov. You also have the option of reviewing previously archived meetings.

For more information, call the St. Charles Media Department at 636-949-3288.

St. Charles City Lights

7th Annual Holiday Display Contest

Beautification Commission accepting applications through November 29, 2010

(forms available online at www.stcharlescitymo.gov).

PARKS & RECREATION

Announcements, Information & Program Schedules



BREAKFAST WITH SANTA (Ages 1-10)

Who wants to wait in those long lines at the mall to see Santa? We have the solution. Santa wrote us and wants to stop by for a visit. He told us he loves eggs, sausage and biscuits so we thought we would whip him up a nice breakfast and invite you to keep him company. After breakfast, Santa will meet with each child and even pose for pictures. Some Christmas crafts will also be available. **Bring your camera!**

Location: Memorial Hall - Lower Level 1
324801-05 Saturday 12/11 9-11 A
Fee: \$8.00 per person

**PRE-REGISTRATION ONLY
ALL MUST PAY!**

SANTA'S LITTLE HELPERS (Ages 4-10)



While parents busily shop, Santa's Little Helpers will keep their children busy. The children will be making ornaments and holiday treats, playing games, enjoying a holiday movie and playing outside (weather permitting). The day includes pizza for lunch.

Location: Memorial Hall - Lower Level 1
324801-03 Saturday 12/11 12:30-3P
Fee: \$16.00 per person

CHRISTMAS WITH MIKE & ROBYN RIVER RIDGE WINERY

342510-14

**Saturday, December 11
11 a.m. - 11:30 p.m., \$89 pp**

Christmas favorites with an unforgettable evening of dinner, music and fun with Mike & Robyn at the Deerfield Lodge, Cape Girardeau. Yule Log Cabin Christmas shop with its thousands of ornaments and Christmas gifts. River Ridge Winery for wine tasting and tour of the winery; Christmas light display at Cape County Park. Lunch stop on your own.



WINTER JOB FAIR

**Tuesday, December 28, 2010
1 - 3 p.m.**

**AMERICAN LEGION ROOM
at Memorial Hall in Blanchette Park**

Job Opportunities

*for Spring & Summer 2011
with the St. Charles Parks
& Recreation Department*

Concessions • Sports Instructors
Lifeguards & Swim Instructors
Day Camp Counselors

BE A STAR... WINTER CAMP (Ages 6-12)



**FINAL REGISTRATION FOR CAMP
IS THURSDAY, DECEMBER 9.**

MINIMUM OF 20 EACH WEEK
TO HOLD A SESSION OF CAMP

REGISTER EARLY!!

**SESSION 1: DECEMBER 20 - 23
SESSION 2: DECEMBER 27 - 30**

Fees per session:

Resident: \$64.00
Non-Resident: \$74.00
AM or PM Care: \$18.00
Sunrise/Sunset Care: \$26.00

2011 EXTENDED TRIPS

AMISH / CHOCOLATE / U.S. HISTORY

JUNE 4 - 12, 2011:

**Lancaster County, PA (Amish)
Hershey, PA (Chocolate)
Philadelphia, PA
(Liberty Bell, Independence Hall)**

\$1,590 pp – double occupancy

MACKINAC ISLAND / DOOR COUNTY, WI

SEPTEMBER 19 - 27, 2011:

**Mackinac Island
Soo Locks
Door County, WI
Cheese Factory**

\$1,599 pp – double occupancy

Complete itineraries available.

*Call 636-949-3372 or on line at
www.stcharlesparks.com*

LETTERS TO SANTA

*All area children wishing to receive
a personal letter from Santa himself
will have the opportunity this
Christmas by sending letters to Santa
via the St. Charles Parks Department.*

All letters should be addressed:

**North Pole, 1900 Randolph,
St. Charles, MO 63301.**

*All letters need to be received by Friday,
December 3 with return address clearly marked.
Letters will be forwarded after December 10.*

UPCOMING 2011 PROGRAMS INCLUDE:

- Hotshots Basketball
- Indoor T-Ball
- Floor Hockey & Soccer
- Gymnastics
- Dance & Tiny Dancers
- Music In Motion
- Dance 101
- Pom & Cheer
- Tap & Twirl for 2s
- Tap & Ballet for 3-4
- Young Rembrandts Drawing Class

BUSINESS BRIEFS

PARKS & RECREATION: Lifeguard Honored

- *Aquatics Facility Earns Platinum Award*
- *New Staff Member Hired*



ST. CHARLES LIFEGUARDS

2010 Platinum Award

The St. Charles Parks and Recreation Department Aquatic Facilities have received the 2010 Platinum Award also from Jeff Ellis and Associates. Only 7 percent of pools monitored worldwide by the firm receive this honor.

To earn the award, an aquatic center needs to exceed expectations on three unscheduled safety audits in a single season. Jeff Ellis and Associates auditors perform a series of comprehensive safety checks that include videotaping lifeguard procedures, checking mandatory safety equipment and even making sure lifeguards have applied sunscreen. They will also perform drills simulating emergencies like spinal injuries and a non-breathing child.

Aquatics Director Rosie Rosenthal attributes the success of the department to her dedicated staff and, in particular, pool manager Emily Noble, who helps organize the extensive lifeguard training programs throughout the summer.

This is the first time the St. Charles Parks and Recreation Department has received the award.

City Aquatic Facilities

Staff Take Center Stage with Honors

BRITTANY SCHENCK

St. Charles Parks and Recreation lifeguard Brittany Schenck has received the Golden Guard Award from the aquatic safety and risk management firm Jeff Ellis and Associates. This international firm performs safety checks on pools around the world, and has bestowed this honor on less than 50 lifeguards so far this year, putting Schenck in exclusive company.

The award is given by safety auditors who perform rigorous reviews of pool facilities and staff procedures. These reviews include random, unannounced safety drills and candid videotaping of lifeguard safety practices.

Schenck has worked at St. Charles city pools the past three summers. This is the second time a St. Charles Parks and Recreation lifeguard has received the Golden Guard Award.

Only one in a thousand lifeguards will earn the Golden Guard distinction through the Jeff Ellis and Associates program.

Parks & Rec Hires New Assistant Director

Chris Atkinson is officially on board as the Assistant Director for the St. Charles City Parks and Recreation Department, a move he made after eight years with Hannibal Parks and Recreation.

Chris' journey to St. Charles was actually much longer than the stretch of Highway 61 between Hannibal and St. Charles. Chris is originally from Newcastle, England, and came to the U.S. in 1995 to enroll at Quincy University, where he played soccer and earned a degree in Sports Management. He later received a Masters Degree in Recreation, Park and Tourism Administration from Western Illinois University.

In 2002, Chris became a recreation supervisor in Hannibal and was promoted to Director of Parks and Recreation in 2004. He is also a Certified Parks and Recreation Professional.

Chris and his family are excited about being in St. Charles, an area they are familiar with, and Chris himself is enjoying the challenge of helping manage a larger parks department.

"It's exciting," Chris said. "There are a lot of things that are different than what I'm used to, but it's an exciting step for me professionally." Chris was selected by a search committee comprised of St. Charles Park Board Members and Director Maralee Britton.

"We are fortunate to have Chris join our department," Maralee said. "He's already proving to be a great addition to the team."



Chris Atkinson

BUSINESS BRIEFS

St. Charles City Welcomes Two New Staff Members • St. Charles City Website Recognized

Kate Collier Joins St. Charles Staff as Director of Human Resources

Kate Collier, a native of St. Louis, MO, joined the St. Charles team as Director in the Department of Human Resources managing all personnel-related duties for the city.

"Kate has over twenty years experience in municipal management with the past fifteen years as a director of Human Resources," said Michael Spurgeon, Director of Administration. "We are fortunate to have Kate on board as her experience and education make her a great fit for the city of St. Charles. She comes very highly recommended, and is well-qualified for this position," he said.



Kate Collier

Collier grew up in St. Louis and graduated from Visitation Academy and St. Louis University. She worked for a number of years in the Mayor's Office in the city of St. Louis, then as the assistant director for the St. Louis County Health Department before moving to the State of Tennessee in 1995. In that previous capacity, she served as the Human Resources director for the city of Columbia, TN.

"I am so excited about having moved back home to Missouri," said Kate, "and I am especially thrilled to join the team at the great city of St. Charles. Human Resources is my area of expertise and I look forward to getting to know all of the fine employees here, and assisting the city in moving forward, while simultaneously advancing the role of the Human Resources office," she added.

Collier holds a Bachelor of Science degree from St. Louis University where she is also a member of the St. Louis University Hall of Fame Club. She has numerous professional and civic affiliations, including: Society of Human Resources Executives (SHRM), International Personnel Management Association, Officer of the Tennessee Personnel Management Association, YMCA Board Member and Court Appointed Special Advocate (CASA) of Maury County.

Kate and her husband Wayne reside in St. Charles with their five-year-old son, Jackson. Her older sons Austin Collier and Eddie Butler live in Columbia, TN and St. Louis, MO, respectively.

Brick Morff Joins St. Charles Leadership Team as IT Director

Brick Morff recently joined the St. Charles leadership team as Director in the Department of Information Technology. This position replacement reports to Michael Spurgeon, Director of Administration.

"In this capacity," said Michael, "Brick is responsible for providing leadership, guidance and direction for all the various information technology facets related to the day-to-day operations of city government. It is the city's good fortune to have someone of Brick's caliber on board, especially given the fact that he has more than a decade of experience in the information technology arena," he said.

Prior to accepting the position with the city, Brick served as director of information technology services division for the Missouri Secretary of State. Over the course of his career, he has held a variety of progressively responsible positions, including operations manager for the Secretary of State's office, network administrator for the Missouri Department of Revenue and network design engineer – project manager for an international telecommunications



Brick Morff

corporation. In addition, Brick has served on numerous information technology leadership committees, professional organizations and boards. "I am excited to bring my technology and leadership experience to the city of Saint Charles, and to become part of this historic community," he said. "There are many opportunities to advance the technology within the city, as well as collaborating with our surrounding neighbors. I will strive to provide the highest level of community service by developing technology solutions to meet the needs of our residents. I am thankful for this opportunity and look forward to serving the community for many years to come."

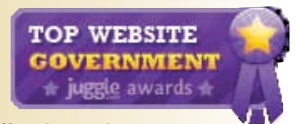
Brick holds a Bachelor of Science degree in computer engineering from the University of Missouri – Columbia; he also earned a minor in math and computer science. He has been a state of Missouri certified project manager

since 2007, and continues to work towards for his national project management certification. Brick joins the St. Charles community with his wife, Shannon, and two lovely daughters, Abigail and Molly.

Top Government Website

St. Charles has been recognized by Juggle.com for excellence in web design and content. Juggle states, "This site applies the best that web technology has to offer in order to provide citizens with greater access to information and government services." Other Missouri cities receiving the award are Chesterfield, Columbia, Maryland Heights, and Wentzville. To learn more, access the complete details under Popular Links on the city's home page at:

<http://www.stcharlescitymo.gov/>.



CITY NEWS

City Council Members Information • McAlister's Deli • Ground-breaking

City Council Update

Keep Contact Information Handy for Your Easy Reference

As we talk about the importance of communications in this edition of City News, it's also opportune to note how easy it is to keep up-to-speed with what's happening in St. Charles city government. Each of the ten Council members have web pages available online, where you can also review their Council liaison and current committee assignments (go to www.stcharlescitymo.gov and click the **City Council** link on the home page for complete details). Plus, you can always stay in touch via email (see addresses provided below) or if you prefer the old-fashioned method, simply pick up the phone and call!

WARD 1

RICHARD VEIT, Council Member
Home: (636) 328-7252
Richard.Veit@stcharlescitymo.gov

WARD 2

LARRY MUENCH, Council Member
Home: (636) 946-0879
Larry.Muench@stcharlescitymo.gov

WARD 3

LAURIE FELDMAN, Council Member
Home: (636) 946-4749
Laura.Feldman@stcharlescitymo.gov

WARD 4

BOB KNEEMILLER, Council Member
Home: (314) 420-5300
Robert.Kneemiller@stcharlescitymo.gov

WARD 5

MICHAEL T. WELLER, Council Member
Home: (314) 322-7686
Michael.Weller@stcharlescitymo.gov

WARD 6

JERRY E. REESE, Council Member
Home: (636) 949-0100
Jerry.Reese@stcharlescitymo.gov

WARD 7

DAVE BECKERING, Vice-President
Home: (636) 949-2027
David.Beckering@stcharlescitymo.gov

WARD 8

MIKE KLINGHAMMER, President
Home: (636) 368-1737
Mike.Klinghammer@stcharlescitymo.gov



Standing (l. to r.): Larry Muench-Ward 2, Richard Veit-Ward 1, Bob Kneemiller-Ward 4, Vice-President Dave Beckering-Ward 7, Michael Weller-Ward 5, and President Mike Klinghammer-Ward 8.
Seated (l. to r.): Jerry Reese-Ward 6, Laurie Feldman-Ward 3, Mayor Patti York, Bridget Ohmes-Ward 10, and Ron Stivison-Ward 9.

WARD 9

RON STIVISON, Council Member
Home: (636) 946-4030
Ronald.Stivison@stcharlescitymo.gov

WARD 10

BRIDGET OHMES, Council Member
Home: (636) 947-3526
Bridget.Ohmes@stcharlescitymo.gov



McAlister's Deli, 1598 Country Club Plaza Drive, competed with some 200 McAlister locations in the nationwide Tea Town U.S.A. contest for the title of serving the largest quantity of product during Free Tea Day on July 29. Customers also had the opportunity to vote for their McAlister's location of choice online. Even though our hometown location was just shy of making it into the top ten, local management still wanted to give the city a check for \$500 to be used for new shade trees or local park improvements. In September, Katie Hurlbert, catering manager (left) and Tom Weymouth, general manager (second from right) presented their contribution to Mayor Patti York and Councilmember Ron Stivison, Ward 9.



In mid-July, the city's Public Works department hosted a ground-breaking ceremony to kick-off the **Bainbridge and Barthel Sidewalk Extension Project**. Pictured here at the event (left to right) are: Mayor Patti York, Makhia Marshall (age 7, second grade), Ermiyah Littleton (age 12, 7th grade), Richard Veit, Councilmember representing Ward 1, and Malachi Marshall (age 9, 4th grade). Construction extended 4,661 linear feet of sidewalks along Bainbridge, Barthel, Emmons, Transit and Fourth Streets in the Frog Town area of Frenchtown. The goal of the sidewalk project was to create a contiguous system of pedestrian facilities supporting a more walk able community in St. Charles. The project provides safe access to schools, parks, popular destinations, trails, and other facilities, with defined separation from vehicular traffic.



I am particularly proud of this edition of our city newsletter as we've been able to showcase so many good works happening in the city. From new staff hires, to win-win conferences like MML to inside opportunities to see how our city's Police Department runs...well, you can readily see we're full steam ahead on a number of fronts.

Plus, as I mentioned in the last issue, all of us in the city place a great deal of importance on communications. As a result, I hope you will take a brief moment to give us your feedback via the communications survey provided on Page 9 of this edition (or if you prefer, you may complete the same survey content online at www.stcharlescitymo.gov).

As we prepare for our annual Christmas Traditions celebration, it's the time of year when we're also looking ahead to 2011 in terms of the city's budget. We've been very fortunate in St. Charles over the years, but the current economy is finally catching up with us, and will force city leadership to tighten the government purse strings as many of you are doing at home and in your place of business.

The city's projections for 2011 follow the nation's lead in the area of economic fac-

MAYOR'S MESSAGE

LOOKING AHEAD | *Setting the Stage for Next Year and Beyond*

tors in that revenue projections are lower than last year. In fact, our overall projections for 2010 were less than anticipated by some \$2 million. While we cannot point to one, single issue, the city's sales tax remained flat for the balance of the year, and our gaming revenues were far less than expected. As a result, the proposed 2011 budget is conservative at best.

As we find ourselves making budget cuts, those line items falling to the cutting room floor are non-essentials. No doubt you're asking yourself the same question...is this a need or a want?

I have tendered the 2011 Budget to the City Council and some of the current items they are discussing include:

- **Ice Rink** – we'll continue supporting Christmas Traditions, but we haven't budgeted money for the ice rink in 2011 (although we'll look into the possibility of corporate sponsors). As we have already funded the ice rink this year, please bring your family and friends to enjoy this wonderful addition to the riverfront.
- **Utility Tax Rebates** – we're studying this program for the seniors of the community who are NOT in the low-income bracket, but we WILL keep the program for our low-income seniors and those on disability.
- **Trolley** – given an average ridership of some 35 people per day, we'll need to weigh the numbers against the annual operating and maintenance expenditures of over \$60,000.
- **Riverfest** – reducing our Fourth of July celebration to one day will enable us to celebrate on Independence Day as we used to and reduce the cost of fireworks and event expenditures that we formerly hosted on multiple nights.

In addition, we're retooling health benefits for city staff members, cutting out extemporaneous expenditures, postponing non-critical projects and reducing the city's overall funding for festivals and events. Much like your personal budget, we're reviewing every expenditure item-by-item to ensure we're making best use of tax payer monies. And I promise you, we are!

Bottom-line? You can rest assured we'll always concentrate on the city's day-to-day priorities such as water, sewers, streets, police and fire protection – you know, the basics that keep St. Charles running at peak performance. That's our commitment to you going forward into next year and beyond.

I personally want to send my best wishes to you and your family as we all prepare for the blessings of the Christmas season. From all of us here at the city, we wish you peace and prosperity in the year ahead.

Sincerely,

Patricia M. York, Mayor

GOVERNMENTAL NEWS UPDATES

Enclosed in This Issue:

The St. Charles City Communications Survey

In this edition of *City News*, you will find a one-page survey on the ever-important subject of communications (see Page 9). Residents may feel free to complete the survey and return to the city via the U.S. Postal Service (you can also include with water bill payments). Or if you prefer, this same survey content can be completed online at www.stcharlescitymo.gov. Thank you for taking the time to give us your opinion. We appreciate hearing from you as we want to know your preferences for receiving St. Charles governmental news updates in the future.

CITY OF ST. CHARLES

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St. Charles, MO 63301

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